

LISTSERV[®] trailblazed the permission email list industry 25 years ago and remains the gold standard. It provides the power, reliability and enterprise-grade performance you need for all of your opt-in newsletters, announcements, discussion groups and communities.

LISTSERV HPO (High Performance Option) is the turbo-charged enterprise version of LISTSERV, precision-designed for large email lists and sites.

Start your test drive at www.lsoft.com/hpo

"LISTSERV (HPO) software... guarantees high performance, even as our lists and subscribers are constantly growing"

> - Pasquale Bonito, Software Architect, Il Sole 24 ORE (Major Italian Newspaper)



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- Subscriber Import
- Mail-Merge
- Background Distribute
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- Handling of Many Lists



L-Soft International, Inc.

8100 Corporate Drive, Suite 350 Landover, MD 20785-2231 1-301-731-0440 and 1-800-399-5449 sales@lsoft.com www.lsoft.com

THE FIRST, THE ONLY, THE ONE: LISTSERV®